



2025 SEASON SPONSORSHIP PROPOSAL



A Perfect Way to Promote Your Business

The VICTORIAN COUNTRY SERIES (VCS) is a 6 round race series and is one of the most successful karting events in Australia today. It attracts a huge number of competitors Australia-wide.

This event not only attracts drivers and their families from all over country Victoria and Melbourne but also as far as South Australia and Tasmania. In excess of 250 individual karter's are racing in the series this year, each with associated friends and family in attendance. We are expecting over 1,000 visitors in the Horsham region during the race weekend.

The Wimmera Kart Racing Club has been hosting this event in Horsham for over 28 years and we are looking forward to another successful year.

The VCS E-RACE PROGRAM will be distributed online and shared throughout all types of social media worldwide which will include our local news media, local community, karters, Australian karting industry etc; ensuring maximum exposure and coverage for your product.

Sponsorship

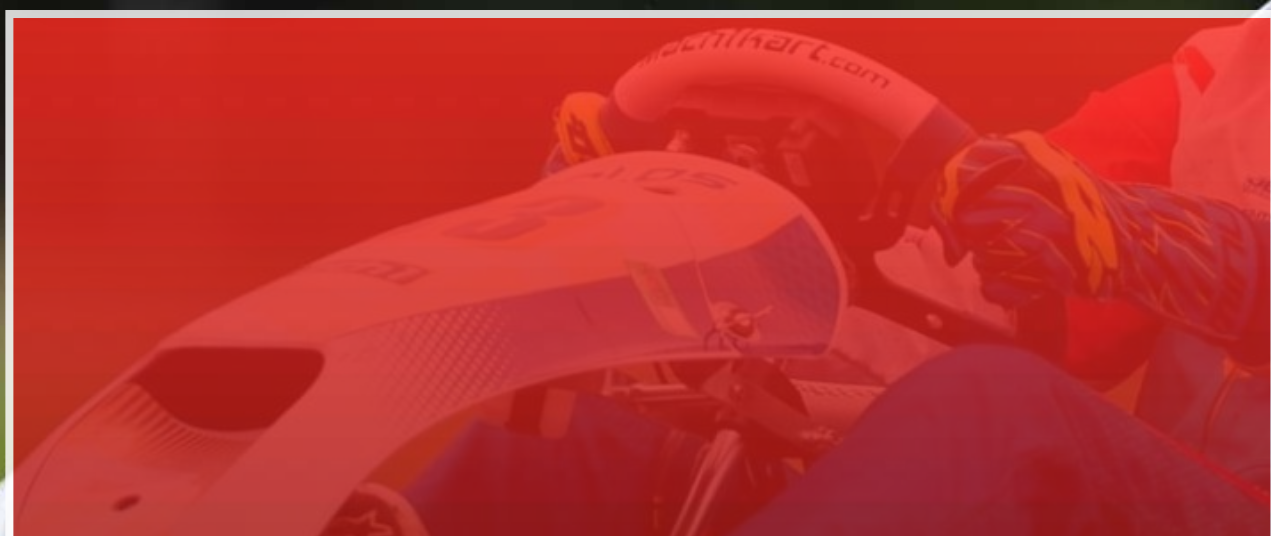
For \$150 (includes GST) your business will receive the following...

- ✓ Your business name on 3 Class Trophies, 1st, 2nd & 3rd place
- ✓ A dedicated Official Souvenir E Race Program with YOUR advert
- ✓ Exposure by trackside commentator over the PA System throughout the race event.
- ✓ YOUR BRAND advertised in the VCS E-RACE PROGRAM: Media exposure for your brand on our Facebook, Instagram and Website, it will also receive worldwide Media exposure through the Victorian Country Series and is shared amongst the karting community on various media platforms.
- ✓ Your BRAND will also get exposure from our commentator throughout the LIVE-STREAMING of all the Races on Race Day.

KART RACING

- IT'S FAST, FUN, AFFORDABLE MOTORSPORT!

The VICTORIAN COUNTRY SERIES commenced in the early 1990's as a way for country drivers to regularly race in a competitive environment, without having to travel to the major metropolitan tracks. The series has evolved to a point now that the Metropolitan drivers travel to the 6 Regional VCS rounds for the tough competition.



BECOME A SPONSOR

If you would like to support our club for the Victorian Country Series, please contact us for more information.

Wimmera Kart Racing Club inc
PO Box 920, Horsham VIC 3400

Contact

wkrctreasurer@gmail.com

0459 026 506



VISIT US by clicking on the following links

WEBSITE wimmerakartracingclub.com.au

FACEBOOK facebook.com/wimmerakartracingclub

INSTAGRAM instagram.com/wimmerakartracingclub

Get great exposure for your business!